

Greening Private Enterprises in Kosovo (GPEK)

Greening is becoming a business necessity for Kosovo's SMEs.



GPEK is a project of the Swiss Agency for Development and Cooperation (SDC), co-funded by Sweden, and implemented by Helvetas.



2026–2031

A long-term partnership for green growth



Why green transition matters for Kosovo's SMEs



The green transition is reshaping global markets and economies.
For Kosovo SMEs, it is both a challenge and a major opportunity.



GLOBAL SHIFT

Stricter regulations, standards and buyer requirements are becoming the new normal.



COMPETITIVENESS AT STAKE

SMEs that adapt will grow and access new markets. Those that don't risk being left behind.



COSTS AND RESILIENCE

Resource efficiency and cleaner production lower costs and build resilience to future shocks.



JOBS AND INCLUSIVE GROWTH

Green businesses create quality jobs and support inclusive and regional development.



KOSOVO'S FUTURE

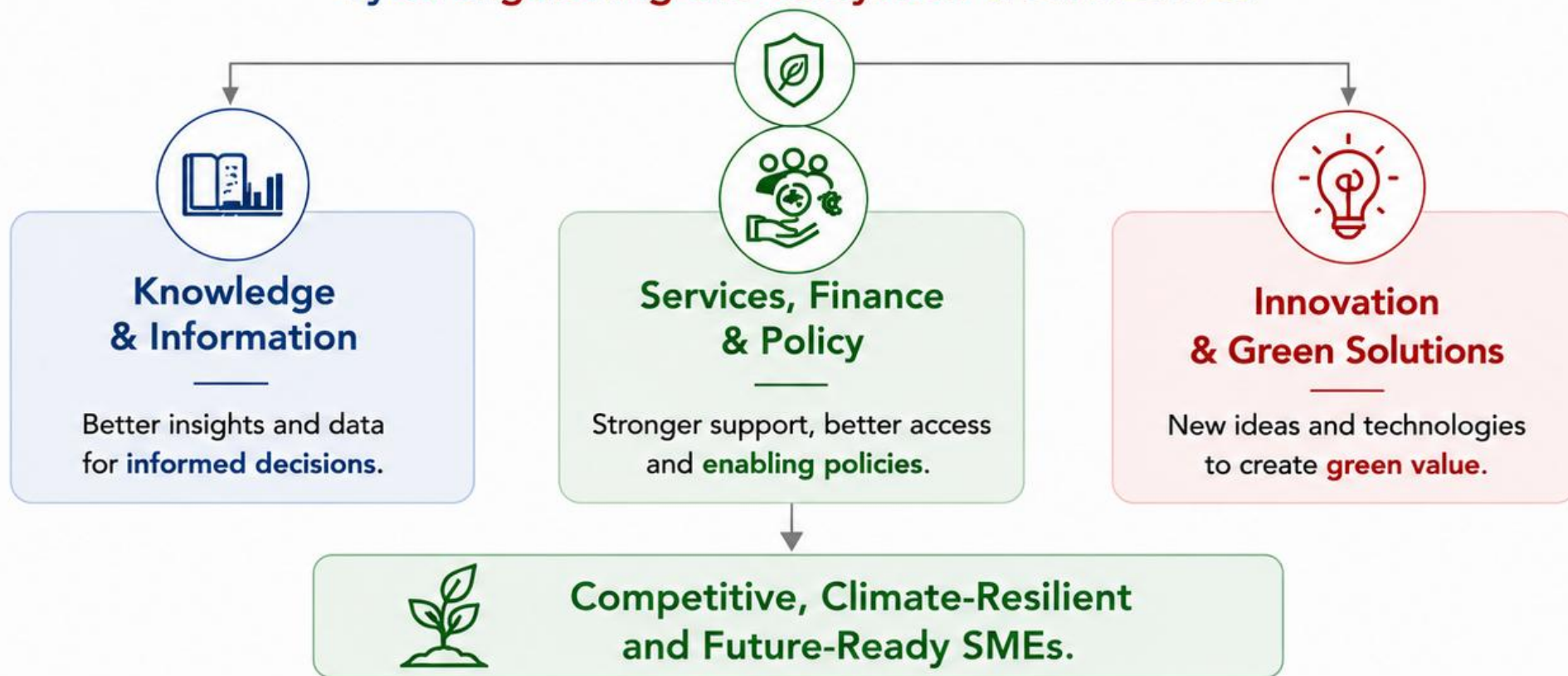
Aligning with EU green agenda strengthens Kosovo's path toward a sustainable and prosperous future.



GPEK exists to help Kosovo's SME ecosystem make this transition work for the economy, the environment, and people.

Why GPEK?

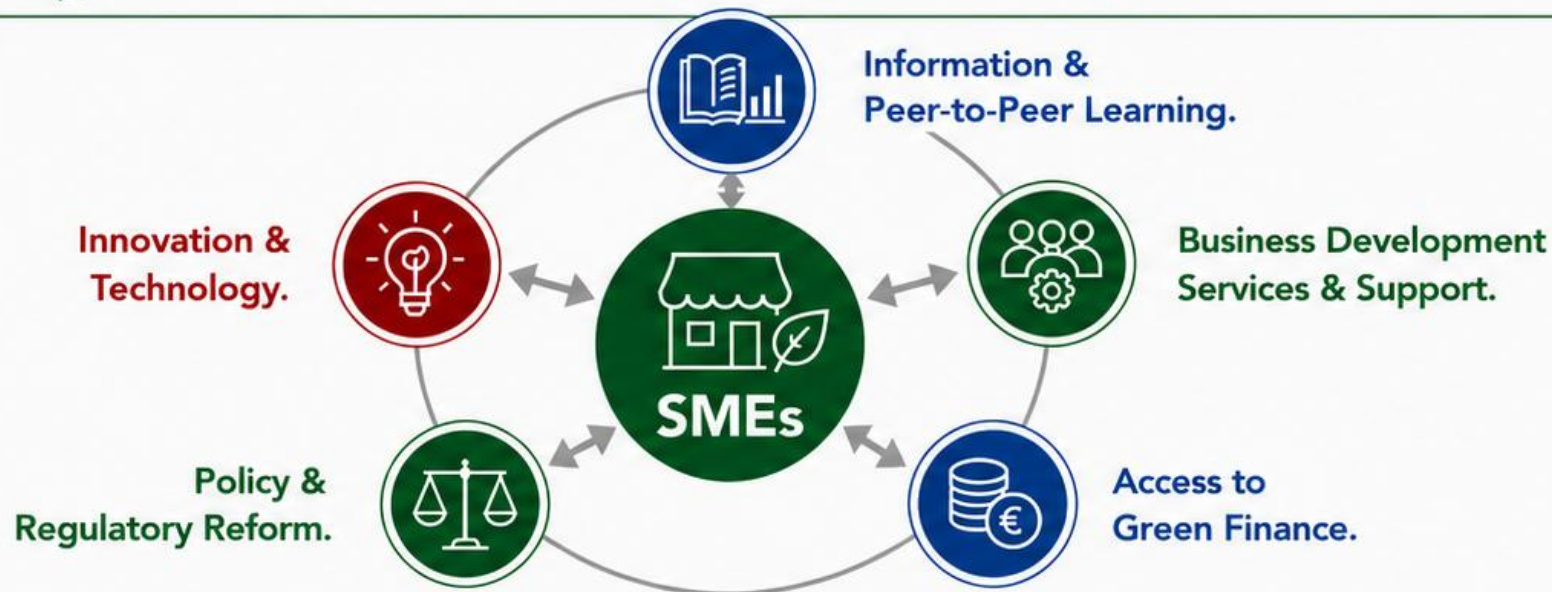
GPEK responds to Kosovo's green transition challenges
by **strengthening the ecosystem** around SMEs.



How GPEK works

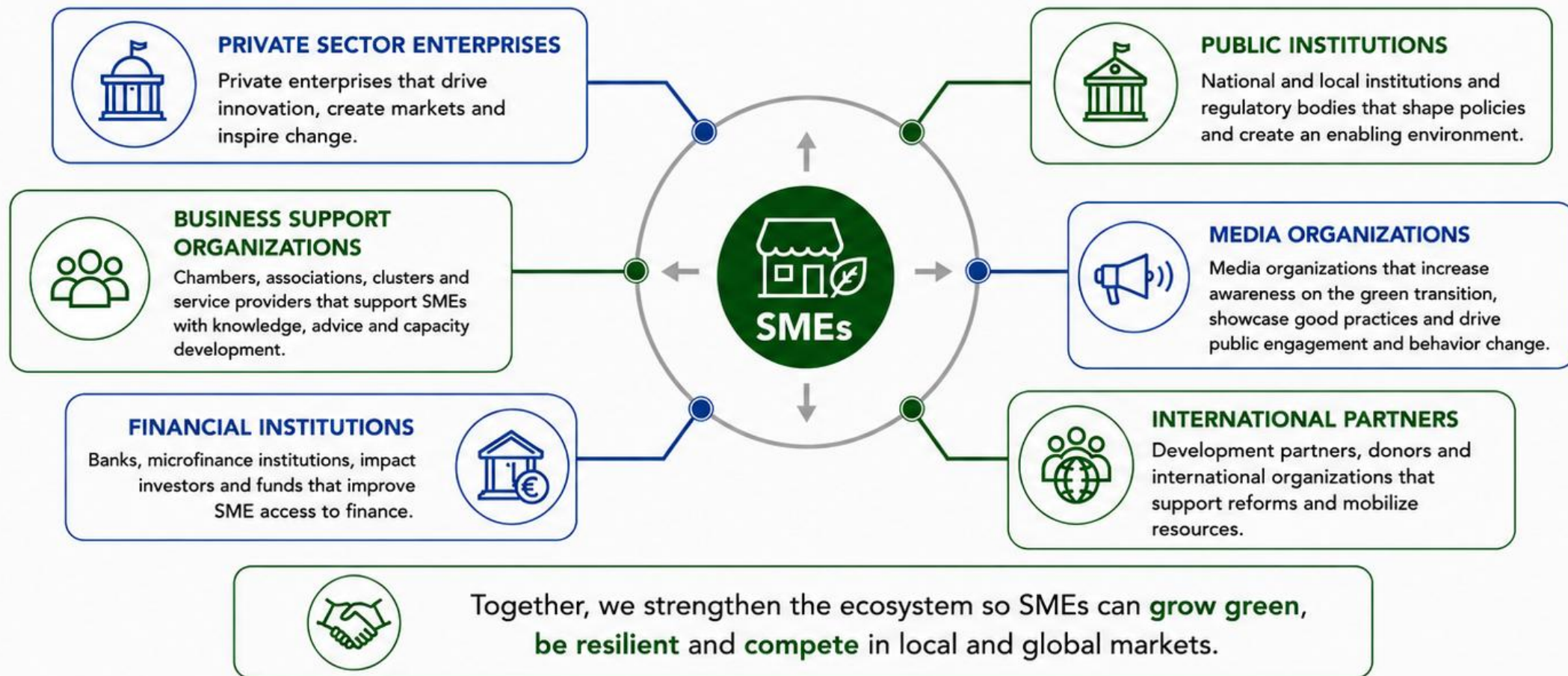


GPEK facilitates change through the ecosystem around SMEs.



Consistent with MSD approach, we do not replace market actors.
We strengthen the ecosystem that helps SMEs grow and adapt.

Who we work with



The three outcomes

1

INFORM



We generate and share **knowledge and data** to raise awareness and support better decision-making.

2

ENABLE



We strengthen access to **services, finance and policy** support to help SMEs adopt green practices.

3

TRANSFORM



We catalyze **innovation and solutions** that drive systemic change and long-term transformation.



Together, these outcomes create an enabling ecosystem where SMEs can grow **green, resilient and future-ready**.

GPEK challenge fund



THE CHALLENGE

- High investment costs.
- Limited access to finance.
- Limited ability of SMEs to prepare and implement green investments.
- Weak support ecosystem.



THE INTERVENTION

- €50,000 – €100,000 grants.
- Maximum 70% GPEK /
Minimum 30% SME
co-financing.



FOCUS

- Reduce investment risk.
- Support green innovation.
- Enable SME transformation.
- Strengthen demand for green services.
- Crowd-in private investment.



A co-investment mechanism designed to de-risk and mobilize green investment.

Call for applications - Opening soon



TIMELINE



June-July 2026 →
Call for applications
opens.



December 2026 →
Expression of interest
(EOI) deadline.



Info sessions →
Online Q&A sessions
and guidance webinars
starting in July 2026.



WHAT SMEs GAIN



- Lower costs and higher efficiency.



- Better access to markets, finance, and green services.



- Stronger competitiveness.



IMPACT



- Increased uptake of green investment.



- Replication and scaling of successful green solutions.



- Reduced greenhouse gas emissions and improved resource efficiency.



- Enhanced environmental sustainability through wider adoption of green technologies.



- More jobs and stronger competitiveness.



From application to investment to market-wide replication.

GPEK Team



Kreshnik Kurtishi

Project Manager



Rinora Gojani

SME Information &
Policy Lead



Besnik Cecelia

Deputy Project Manager
& SME Sustainability
Lead



Besa Ilazi Kastrati

SME Innovation Lead



- One Project
- One Team
- Shared Vision

Vision for systemic change

